ISSUE I JUNE 2018

Thelandmark? Rews



Dear Guests,

With great pleasure and satisfaction, we are proud to present you the first issue of "The Landmark News".

Our monthly house organ addressed exclusively to tenants and guests of the Landmark. The house organ will be sent to you by e-mail or you can download it through our website: www.thelandmarkbaku.az

The Landmark news will be improved and enriched each month in order to keep you fully and constantly informed about the past and upcoming events happening in Landmark.

We will also bring you to the discovery of the most exclusive and attractive outlets of Landmark and you will have the chance to become familiar with the tastiest restaurants where to have a business lunch or a fancy dinner.

And it doesn't end here... You will have the opportunity to read our interviews with the tenants who are daily involved in Landmark life and world.

We don't want to reveal you too much so we wish you a good read!

Contents:

Published by

United Cultures MMC 96 E Nizami Street, The Landmark, AZ1010 Baku, Azerbaijan

Editor In Chief

Paola Casagrande

Editorial Staff

Sabina Rzayeva Federica Zambelli

Art Director-Graphic Design

Agnessa Tariverdiyeva

Photo Credit

Giordano Sotiriou Fariz Nadir Rzayev Sabina Rzayeva

90A Nizami Street, Baku Az 1010, Azerbaijan

www.thelandmarkbaku.az

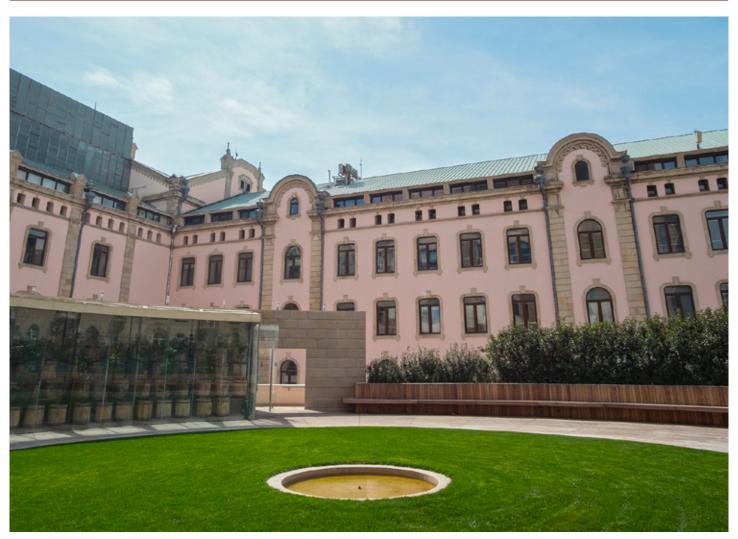






- Mout the Landmark
 Historical information of The Landmark
 The Landmark Today
- **O4** Events in Landmark 2nd Imagine Euro Tolerance Festival
- **05**The Oil Epic- Murals By Sabina Shikhlinskaya
- 06
 Soul Sensation JOSS STONE
- **07**Maalem Houssam Gania
- **O8** Eating in Landmark
 Bangkok Noi Thai Street Food
- Wellness in Landmark
 Outdoor Lounge&Vitamin Bar
 Health Club
- 10 Interview in Landmark
 Interview with Jairo Lopez, Charge d'Affaires of
 Embassy of Costa Rica





HISTORICAL INFORMATION OF THE LANDMARK

The Landmark building has a unique historical background. Built between 1903 and 1909 by the Russian brothers, it was the largest flour mill in the city until 1988.

In 1997 as part of a multimillion-dollar renovation, the interior of the building has been extensively remodeled and

outfitted to meet Western "class A" office standards. The new office building has been named "The Landmark".

The beauty of the project was to be able to save an architecturally significant building right in the heart of the city, while providing the facilities that businesses need, stimulating retail development and maintaining the integrity of the neighborhood.

THE LANDMARK TODAY

After the renovation of the historical building, as integral part of Landmark complex, two more buildings were constructed: Landmark II and III.

The complex provides several facilities: office center, 5 stars hotel, 7 restaurants, conference centers, wellness center, indoor & outdoor pool, banqueting and concert halls, cinema hall, ample parking, closed-circuit building security within 24 hours a day.

The Landmark hosts 40 companies, 6 embassies and 11 international organizations. And that is not all...

The Landmark is a major center for international festivals (Baku Jazz Festival), various cultural events such as concerts, film screening, exhibitions, chess tournament and more.





2ND IMAGINE EURO TOLERANCE FESTIVAL



The Landmark is always proud to host and support important events that enrich the cultural life of Baku... Like every year, The Landmark was selected to host the realization of Imagine Euro Tolerance Festival.

The main purpose of Imagine Euro Tolerance Festival is to promote the values of tolerance, social respect and coexistence through different expressions of art. During the festival, 12 movies from different countries-including Norway, Costa Rica, Peru, Poland, Spain, Ecuador, Brazil, Portugal, Argentina, Sweden-were successfully screened at the Cine Club,

located on the ground floor of the Landmark III

Business Center.

Official Closing Ceremony of the Festival took part on the 20th floor of Caspian Grill & Terrace Restaurant with enchanting panoramic view of city and sea, with participation of local media, partners and country representatives.

This unique and memorable festival completed with "After festival" party at the Rotunda Jazz Hall, located on -1 floor of The Landmark Hotel.

2nd Imagine Euro Tolerance festival was held from May 2 - to May 23, 2018





THE OIL EPIC

MURALS BY SABINA SHIKHLINSKAYA



Sabina Shikhlinskaya with Onno Kervers- Ambassador of the Netherlands and his spouse

On April 26, on the ground floor of The Landmark Hotel was presented an exhibition "The Oil Epic" by Sabina Shikhlinskaya.

Landmark-commissioned art pieces by Sabina Shikhlinskaya are a tribute to the history of Azerbaijani oil. This auteur study is unfolded in a set of monumental panels with every panel being self-contained and at the same time a part of a pictural narrative. The historical perspective of the narrative above covers the period ranging from the first ever Oil Boom of the latter half of XIX century till our days.

Sabina Shikhlinskaya is an established Azerbaijani artist working in a range of media, from the site-specific art to painting, photo documentaries and video installations. She was pioneer contemporary conceptual art formation in Azerbaijan and holds a title of the Honored artist of Azerbaijan Republic. Shikhlinskaya has participated in numerous exhibition held in National Galleries and MoMas as well as in Biennials in Azerbaijan and abroad.



SOUL SENSATION JOSS STONE

THE CONCERT OF FAMOUS UK SINGER AT THE LANDMARK



Thanks to its cultural activity, The Landmark has become a traditional venue for the different kind of international events.

In the first quarter of 2018, The Landmark for the first time in Baku hosted the concert of world famous UK singer, Grammy award winner and breathtaking voice Joss Stone.

Joss Stone - winner of multiple Grammy and BRIT awards, with 6 platinum albums had a concert as a part of her "Total World Tour".

The concert "Live in the Land of Fire" was held at Rotunda Jazz Club of The Landmark Baku.

By the mission to explore and understand the universal language of music in every country on the planet, Joss, whose music is blend of Soul, R&B and Reggae performed variety of her songs spanning from her 12-year career, along with classic covers and introduction of newly recorded songs.

Joss Stone, has taken exciting mission of being the first singer to perform in every UN registered countries in the world as a part of her world tour. Currently Joss was played in 130 countries for the enjoyment of thousands of people from all races, religions and backgrounds.





MAALEM HOUSSAM GANIA

MOROCCAN CONCERT



On April 1-22, the Embassies of Belgium, France, Egypt, Greece, Hungary, Lithuania, Morocco, Mexico, Romania and Switzerland jointly celebrated French Language and Francophonie Holiday in Baku.

Within the framework of the Francophonie Weeks were organized various events, such as concerts, exhibitions, film screenings, etc.

The main aim was to celebrate cultural creativity and diversity among Francophone Countries in order to bring French-speaking people together.

The Landmark Complex was pleased to be directly involved in this recurring spring event and on this occasion hosted, for the first time in Baku the "Maalem Houssam Gania" band concert organized by Moroccan Embassy on April 14-15. The concert took part at the Salo Italian Restaurant, on the ground floor of The Landmark II Business Center. The Moroccan music left a big impression on the guests of the concert.

"Maalem Houssam Gania" is one of the most important band which plays "Gania" music in Morocco. "Gania" music is considered an extensive treasury of ceremonial folk, poetry and dancing. The deeply hypnotic, repetitive rhythms are said to have spiritual and healing powers.



BANGKOK NOI THAI STREET FOOD

If you are looking for a nice place where you can enjoy your business Lunch, well, Bangkok Noi restaurant is the right place...

Bangkok Noi restaurant re-opened in a new location, situated on the ground floor of the Landmark I.

The restaurant manages to combine a soulful and sophisticated Thailand environment with the most delicious, authentic and traditional cuisine. As soon as you enter the restaurant, you are brought into a warm and cozy environment with modern interiors and shapes.

Just take a seat and enjoy the art of Thai cuisine. You can enjoy the authentic Thai dishes prepared by our Head Chef Saknarin Kosila, who will take you into a culinary journey through Eastern colors, flavors and with quality of ingredients. An extraordinary combination of sweet, salty, sweet-and-sour spices, adorned with stunning aromas and a delicate presentation. The menu includes a dish of chicken or beef, fish, rice, soup, salad and spicy vegetables.

Did you know that it is one of the most appreciated and popular cuisine in the world?

Thanks to this variety, Thai cuisine succeeds in seducing many people and it perfectly pleases their tastes. Its specificity is not only due to ingredients, but also to the way as Thai people enjoy an authentic meal. If you have never tried Thai cuisine, that's the right place to have your business lunch and a good reason to experiment it, you won't regret it!

The working hours: Tuesday-Sunday, during lunch time from 11.30 to 15.00.





FAMOUS THAI DISH-TOM YUM GOONG

One of the most famous and best soups among of all Thai cousine, is Thai Tom Yum Goong. The important ingredients of the dish are the flavors of lemongrass, galangal, kaffir lime leaves, fresh Thai chilies, and fresh lime juice, that all combine to create a healthy and soothing broth that will light up your taste buds.

If you're looking to cook an awesome and authentic soup, try this Tom Yum soup recipe.

Best cooking tips for Tom Yum

Recipe

Time: About 30 minutes

Recipe size: 1 pot of soup, probably about 5 - 6 bowls

Utensils: Large saucepan

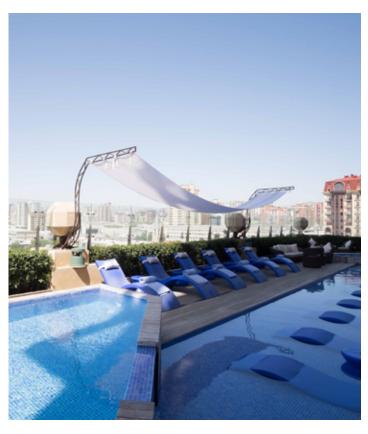
Flavors: Salty and sour, amazing soup

Eat it with: Rice, and a spread of other Thai dishes

Ingredients

- 2 liters of water
- 4 stalks of lemongrass
- 1-inch chunk of galangal
- 10 kaffir lime leaves
- 10 Thai chilies
- 5 cloves of garlic
- ½ kilo shrimp
- 300 grams of oyster
- mushrooms

- 2 roma tomatoes
- 2 white onions (medium
- 2 teaspoons of sugar
- 8 12 tablespoons of fish sauce (depending on your taste)
- 8 12 tablespoons of lime juice (10 - 15 limes)
- · Handful of cilantro



OUTDOOR LOUNGE 2VITAMIN BAR

Summer has finally arrived!

What could be the best way to relieve stress after a long tiring day of work?

Outdoor lounge & vitamin bar is the answer.

Set on the 9th floor of Landmark Hotel, the outdoor lounge offers you the chance to relax and sunbathe, laying on comfortable deckchairs placed inside the stylish and modern outdoor pool with warmed up water.

It's easy to pass the day lounging at the pool, as the sundeck is surrounded by plush loungers and is provided with a small bar which offers you a huge variety of cocktails from soft drinks to healthy ones to be enjoyed while admiring one of the most stunning view of Baku City Center.

The Outdoor lounge is waiting for you every day from 8:00 am to 8:00 pm to ensure you a memorable experience.

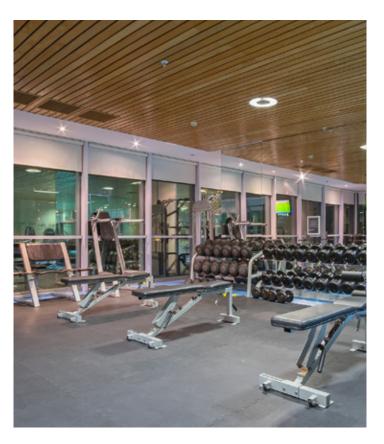
HEALTH CLUB

In addition to our Out-Door Lounge & Vitamin Bar, we offer to our guests everything they need to work out and relax in stylish comfort, thanks to a wide selection of modern facilities to suite all kind of needs.

Situated on the 10th floor, **The Landmark Health Club** is provided with the latest cardiovascular and strength equipment, boxing heavy bag, spinning bikes and free weights. On the same floor you can find a 28 meter-long indoor pool with panoramic view of the city complemented by a Sauna and Steam Room.

To top it off, we have a team of highly qualified fitness professionals on hand to provide assistance and encouragement to help you to achieve your goals.

Thanks to Our Health Club you will keep your fitness regime safe!





INTERVIEW WITH JAIRO LOPEZ, CHARGÉ D'AFFAIRES OF EMBASSY OF COSTA RICA BY SABINA RZAYEVA

Q.: What is the aim of the opening of Costa Rica Embassy in Azerbaijan?

A.: Even tough history diplomatic relations between our countries does not go long back in time as do your relations with other countries, Costa Rica and Azerbaijan have become very good friends and it is because that friendship that we decided to open this Embassy here. Of are course. there mutual interests in many other fields too, for example we see Azerbaijan as our door to access the region and in the same way we want Azerbaijan to find Costa Rica as its door to Latin America.

Q.: Could You please share your first impression about Azerbaijan during your stay in the country?

A.: Since I have been posted before to other countries with Azerbaijani presence, I had alreadv met Azerbaijani diplomats in the past. Thev talked to me about the beauties of this country and that is why I was very interested to come here. This country was not totally unknown to me and I already had a general idea of what I was going to find here but to my surprise I found much more than Here I didn't feel welcomed,
I felt at home...

expected when I arrived in Baku. This is a really nice city, city that is waiting for the visitor to discover all its wonders and that was what happened to me. There is a perfect mixture between past, present and future, between West and East, mixtures that always make you want to stay longer.

Q.:What cultural similarities exist between two countries?

A.: Culture is one of the expressions of any society, and of course coming from different backgrounds we are different. Having said that, after overcoming obvious differences anyone can find many similarities between our countries. Rica and Azerbaijan, for example, are well known for being countries where hospitality is a fundamental component of our DNA. We also give a lot of importance to family unity and our meetings for example, are always around a table with the best of homemade food. Passion for music is another element that we share, it is our way to get closer to our traditions, because that is a way to show our feelings. I try to learn as much as possible about your cultural manifestations, but I'm sure that if I get deeper into your traditions I could find many other similarities between countries.

Q.: What was the main reason to locate the Embassy of Costa Rica in the Landmark?

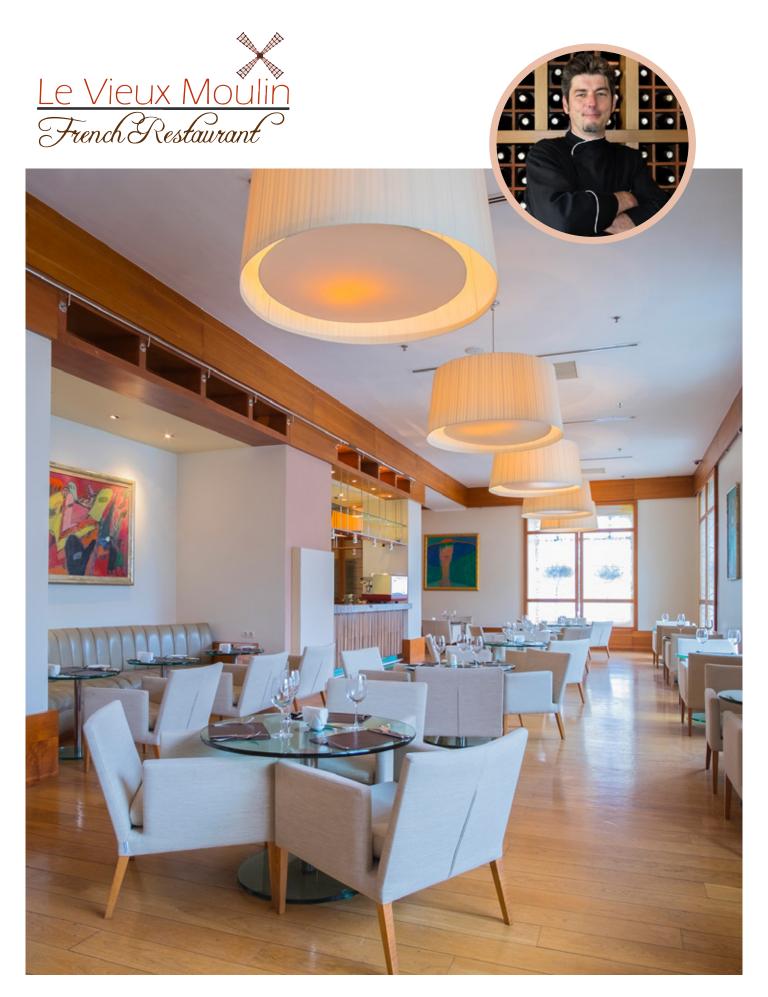
A.: It is difficult to express in words the way I feel when you ask me this question. The Embassy of Costa Rica is in this location because of chemistry, and I mean good chemistry. I

know it is funny to put it in those words, but it is the truth. Believe me when I tell you that I did my homework after my arrival. I was going everywhere in the city looking for a place to locate our office. There was a moment that I even felt frustrated. Then one day I came to Landmark and after my meeting with Eran and Mehpara I knew that this was the place for us. I always get excited when I tell this story because I get chills, but it is a true feeling. Here I didn't feel welcomed, I felt at home. It was not the space, it was not the price, it was not even all the amenities that we found here and were not at the other places we visited before, it was its people. Landmark is what it is because of the people working here. Since that day we decided to be part of this big family. There is no single day that I don't thank them enough for all the support given to us. Here we found our home away from home, and this is what makes them different from any other place in the city.

Q.: The Landmark Hotel & Business Center also is very popular place for international festivals and cultural events. Considering this fact are you planning organize Costa Rica cultural events in Landmark?

A.: I totally believe that Landmark is the center of most of the cultural life happening here in Baku. There is no week without an event, which allows us to have this great platform to access all kinds of citizens in Baku. We have, indeed, the perfect venue to organize our work according to the limited resources that we might have.

Regarding the second part of your question, Costa Rica already presented a movie in the frame of the Imagine Euro Tolerance Festival in May, but that was just the beginning of our cultural journey here. Soon we plan to take part of the Traveler's Club program and we are working on other activities in the future in order to get a better promotion of my country.



96E Nizami Street, Ground Floor, The Landmark I



Japanese Restaurant

